08-02-01

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PTO/SB/05 (11-00) Approved for use through 10/31/2002. OMB 0651-0032

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UTILITY PATENT APPLICATION AND FEE TRANSMITTAL

Attorney Docket No. 21178-13 First Inventor JAMIE ADER Title A SYSTEM AND METHOD OF ADVERTISER-SUBSIDIZED CUSTOMIZABLE ORDERING AND DELIVERY OF MULTIMEDIA

(Only for new nonprovisional applications under 37 C.F.R. 1.53(b))

PRODUCTS Express Mail Label No. EL 763794147 US

APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents.	ADDRESS TO: Assistant Commissioner for Patents Box Patent Application Washington, D.C. 20231						
1. X Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original, and a duplicate for fee processing.)	7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)						
2. Applicant claims small entity status. See 37 CFR 1.27	8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)						
3. Specification Total Pages 25 Cover sheet Descriptive title of the invention	a.						
Background of the Invention Brief Summary of the Invention	i. CD-ROM or CD-R (2 copies); or						
- Brief Description of the Drawings - Detailed Description - Claims - Abstract of the Disclosure	ii. Statements verifying identity of above copies						
	ACCOMPANYING APPLICATION PARTS						
4. Drawing(s) (35 U.S.C. 113) Total Sheets 7	9. Assignment Papers (cover sheet & documents),						
Oath or Declaration & POA Total Pages 4	10. 37 C.F.R. 3.73(b) Statement Power of Attorney						
a. Newly Executed (original or copy)	11. English Translation Document (if applicable)						
b. Copy from a prior application (37 C.F.R. 1.63(d)) (for continuation/divisional with Box 18 completed)	12. Information Disclosure Copies of IDS Statement (IDS)/PTO-1449 Citations						
i. Deletion of Inventor(s)	13. Preliminary Amendment						
Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. 1.63(d)(2) and 1.33(b).	14. Return Receipt Postcard (MPEP 503) (Should be specifically itemized)						
6. Application Data Sheet. See 37 CFR 1.76	15. Certified Copy of Priority Document(s) (If foreign priority is claimed)						
	16. Nonpublication Request Under 35 U.S.C. 122(b)(2)(B)(i)						
17. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76:							
Continuation Divisional Continuation-in-part (CIP) of prior application No.:							
Prior application information: Examiner: Group Art Unit:							
19. CORRESPONDENCE ADDRESS							
☐ Customer Number or Bar Code Label	or ☑ New correspondence address below						

OPPENHEIMER WOLFF & DONNELLY LLP 2029 Century Park East, Suite 3800

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Attn: Spyros J. Lazaris, Esq.



FEE CALCULATION

CLAIMS						
	(1) FOR	(2) NUMBER FILED	(3) NUMBER EXT	ra	(4) RATE	(5) CALCULATIONS
	TOTAL CLAIMS (37 CFR 1.16(c))	46 - 20	26 X		\$ 18.00	\$468.00
	INDEPENDENT CLAIMS (37 CFR 1.16(b))	7 - 3	4 X		\$ 80.00	\$320.00
	MULTIPLE DEPENDENT CLAIMS (if applicable) (37 CFR 1.16(d)) \$270.00 BASIC FEE (37 CFR 1.16(a))					
						\$ 710.00
		\$1498.00				
	Reduction b	749.00				
	TOTAL =					

- The Commissioner is hereby authorized to credit overpayments or charge the following fees to Deposit 6.☑ Account No. 16-2230:
 - a. 🗹 Fees required under 37 CFR 1.16.
 - b. **☑** Fees required under 37 CFR 1.17.
 - c. 🗆 Fees required under 37 CFR 1.18.

A check in the amount of \$749.00 is enclosed.

A check in the amount of \$40.00 for Assignment recordation is enclosed

(F Accordingly, issuance of the official Filing Receipt an early date is in order and is spectfully requested.

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Thereby certify that on August 1, 2001, I am depositing this correspondence and all listed attachments with the United States Postal Service "Express Mail Past Office to Addressee," service under 37 C.F.R. § 1.10, addressed to Assistant Commissioner for Patents, Box Patent Application, Washington,

,**D**:C. 20231.

7 🔽

Dated: August 1, 2001

Registration No. 45,981

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